

chili bowl

www.chilibowl.com
1141 S. 83rd East Avenue Tulsa, OK 74112
918-838-3777 fax: 918-836-5517
donna@chilibowl.com

Advertising Spec Sheet

Ad Size:

Press Ready Ad Design Specifications

All RGB and spot colors should be converted to CMYK. PDF, EPS, TIF, and JPG files are all accepted. TIF and JPG ads must be submitted at 300 dpi.



Sizing & Pricing

No trimming	Width	Height	Price
Full Page	7.25	9.75	\$800
1/2 Page (vertical)	3.5	9.75	\$500
1/2 Page (horizontal)	7.25	4.75	\$500
1/3 Page (vertical)	2.25	9.75	\$400
1/3 Page (horizontal)	7.25	3.0	\$400
1/4 Page (vertical)	3.5	4.75	\$300

Ads with bleed

Full Page (Inside cover)	8.25	10.75	\$900
Full Page	8.25	10.75	\$800
1/2 Page (vertical)	5.25	10.75	\$500
1/2 Page (horizontal)	8.25	5.25	\$500
1/3 Page (vertical)	2.75	10.75	\$400
1/3 Page (horizontal)	8.25	3.5	\$400

Sizes listed in this box are the final trim size of the ads. Please add 0.25 bleed all the way around the ad and save file with this bleed before sending.

Deadlines

Ad deadline for 2023 Lucas Oil Chili Bowl Nationals Souvenir Program is **December 1st.** E-mail ad copy to donna@chilibowl.com

Tulsa Expo Raceway 1141 S. 83rd East Ave Tulsa, OK 74112

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