

# chili bowl

www.chilibowl.com  
1141 S. 83rd East Avenue Tulsa, OK 74112  
918-838-3777 fax: 918-836-5517  
donna@chilibowl.com

## Advertising Spec Sheet

### Ad Size:

#### Press Ready Ad Design Specifications

All RGB and spot colors should be converted to CMYK. PDF, EPS, TIF, and JPG files are all accepted. TIF and JPG ads must be submitted at 300 dpi.



### Sizing & Pricing

No trimming	Width	Height	Price
Full Page	7.25	9.75	\$800
1/2 Page (vertical)	3.5	9.75	\$500
1/2 Page (horizontal)	7.25	4.75	\$500
1/3 Page (vertical)	2.25	9.75	\$400
1/3 Page (horizontal)	7.25	3.0	\$400
1/4 Page (vertical)	3.5	4.75	\$300

### Ads with bleed

Full Page (Inside cover)	8.25	10.75	\$900
Full Page	8.25	10.75	\$800
1/2 Page (vertical)	5.25	10.75	\$500
1/2 Page (horizontal)	8.25	5.25	\$500
1/3 Page (vertical)	2.75	10.75	\$400
1/3 Page (horizontal)	8.25	3.5	\$400

Sizes listed in this box are the final trim size of the ads. Please add 0.25 bleed all the way around the ad and save file with this bleed before sending.

### Deadlines

Ad deadline for 2020 Lucas Oil Chili Bowl Nationals Souvenir Program is  
**December 13th.** E-mail ad copy to [donna@chilibowl.com](mailto:donna@chilibowl.com)

Tulsa Expo Raceway 1141 S. 83rd East Ave Tulsa, OK 74112

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