

chili bowl

www.chilibowl.com
1141 S. 83rd East Avenue Tulsa, OK 74112
918-838-3777 fax: 918-836-5517
donna@chilibowl.com

Advertising Spec Sheet

Ad Size:

Press Ready Ad Design Specifications

All RGB and spot colors should be converted to CMYK. PDF, EPS, TIF, and JPG files are all accepted. TIF and JPG ads must be submitted at 300 dpi.



Sizing & Pricing

No trimming	Width	Height	Price
Full Page	7.25	9.75	\$800
1/2 Page (vertical)	3.5	9.75	\$500
1/2 Page (horizontal)	7.25	4.75	\$500
1/3 Page (vertical)	2.25	9.75	\$400
1/3 Page (horizontal)	7.25	3.0	\$400
1/4 Page (vertical)	3.5	4.75	\$300

Ads with bleed

Full Page (Inside cover)	8.25	10.75	\$900
Full Page	8.25	10.75	\$800
1/2 Page (vertical)	5.25	10.75	\$500
1/2 Page (horizontal)	8.25	5.25	\$500
1/3 Page (vertical)	2.75	10.75	\$400
1/3 Page (horizontal)	8.25	3.5	\$400

Sizes listed in this box are the final trim size of the ads. Please add 0.25 bleed all the way around the ad and save file with this bleed before sending.

Deadlines

Ad deadline for 2022 Lucas Oil Chili Bowl Nationals Souvenir Program is

December 12th. E-mail ad copy to donna@chilibowl.com

Tulsa Expo Raceway 1141 S. 83rd East Ave Tulsa, OK 74112

918-838-3777 • 918-836-5517 Fax



Trade Show Application

January 10th -15th, 2022

All Vendors MUST Be Moved OUT by 8 AM on SUNDAY

Please complete and return this contract with the required 50% deposit to CHILI BOWL NATIONALS (Trade Show Coordinator). Booths in the CHILI BOWL NATIONALS Trade Show are assigned on a first-come, first served basis. All booths must be paid in Full prior to move-in.

(Whether you are selling a product or not you must include your Federal Tax ID # to be allowed to set up in the Tradeshow. Any monies collected in the sale of goods and services is subject to local tax that must be paid before a vendor is allowed to leave)

(Please type or print clearly)

Company _____ Date _____
Street Address _____
City _____ State _____ Zip _____
Federal Tax ID # _____ Owner: _____
Oklahoma Sales Tax # _____ (only applicable to businesses based in Oklahoma)
e-mail Address _____ Web Address _____

Name of person in charge of applicant's exhibit arrangements: _____
Phone _____ Cell _____
Authorized By (signature) _____ Print _____

BOOTH LOCATIONS in accordance with our Option Renewal Form, previous exhibitors will be given the option to renew their booth space from the previous year, **by December 17**. Existing exhibitor requests for booth location changes and new exhibitors will be assigned booth space upon availability by date of payment received.

All booths MUST be paid in FULL by January 3, 2022, before MOVE-IN.

Total number of 10' X 10' Booths requested _____ Booth Space # _____

Amount of deposit enclosed (50%) _____

Credit Card Holder Name _____ Credit Card # _____

Expiration Date _____ CCV _____ Visa MasterCard

Payment Amount enclosed with application: _____ Check # _____

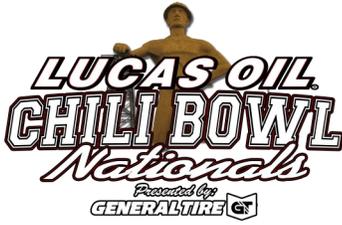
Mail Payment to: **Tulsa Expo Raceway-ATTN: Donna**
1141 South 83rd East Ave. Tulsa, OK 74112

CHILI BOWL NATIONALS Trade Show Pit Passes ARE NOT Included

- \$1200 per single 10' X 10' booth
- \$2400 per 10' X 20'
- \$3600 per 10' X 30' booth
- \$4800 per 10' X 40'
- Electric \$75 (to be shared)

ALL BOOTH LOCATIONS PAID FOR BY DECEMBER 18th WILL BE INCLUDED IN THE OFFICIAL CHILI BOWL SOUVENIR PROGRAM ALONG WITH THE LAYOUT OF THE TRADE SHOW.

For More Information call Donna Harris (918) 838-3777 Fax (918) 836-5517



Trade Show Application

January 10th -15th, 2022

All Vendors MUST Be Moved Out by 8 AM on SUNDAY

HOURS - Show dates are January 10, 11,12, 13,14, & 15, 2022, opening on Monday and closing on Saturday. The show opens at 10:00 am and closes at midnight each day. All booths must be open and staffed during show hours (except during races).

MOVE IN/OUT - Exhibitors may begin moving into the building on Saturday January 8 from 12:00 p.m. until 8:00 p.m., and Sunday 9:00 a.m. until 6:00 p.m. ONLY. Everyone **MUST be moved in by Sunday, January 9, Monday is a practice/RACE day and we will not be able to move in on practice/RACE day . Move-out is Saturday, January 15 from Midnight until done. ABSOLUTELY NO EARLY MOVE -OUT. All vendors MUST be moved out by 8 AM on Sunday, Jan. 16th.**

BOOTHS - The promoter will provide a standard booth identification sign, back and side draperies.

BOOTH SHARING - Representatives staffing any booth must be employed by the exhibitor. If booth space is shared with an unrelated company, a charge will be assessed.

BOOTH ASSIGNMENTS: After December 18, 2021 booths will be assigned by date of payment received.

TRADEMARK/COPYRIGHTS No exhibitor may sell apparel/souvenirs with the "Chili Bowl Nationals," "Chili Bowl Midget Nationals" and/or "Chili Bowl" or have an image of the Golden Driller. Trade Show management reserves the right to restrict exhibitors from displaying inappropriate materials/items in booth.

For any questions contact: Donna Harris (918) 838-3777 donna@chilibowl.com

The contractual agreement is between the Chili Bowl Nationals (Promoter) and _____ (Exhibitor).

As the Exhibitor, I agree to abide by all rules and regulations of the Promoter and uphold the tasteful qualities of this family oriented event.

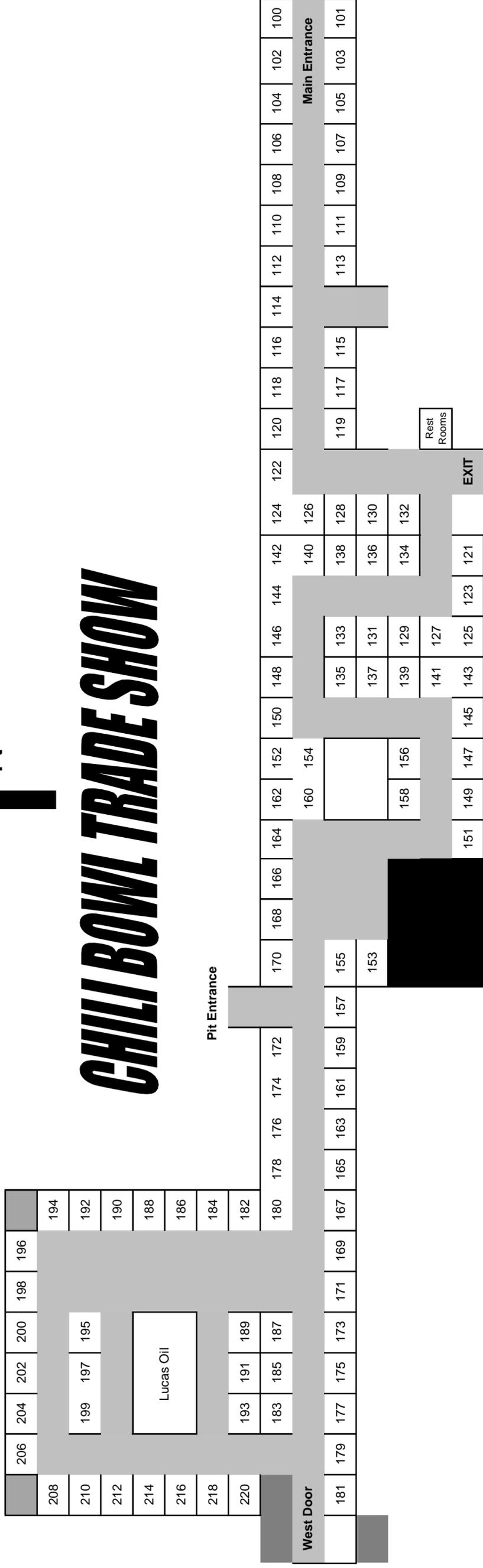
I agree as the exhibitor that I have read the rules and regulations of the 2022 Chili Bowl Nationals.

EXHIBITOR SIGNATURE: _____

Special request or any questions regarding Promoter's rules and regulations, contact:
Donna Harris (918) 838-3777 or donna@chilibowl.com



CHILI BOWL TRADE SHOW





Trade Show Application

"The Ultimate Indoor Racing Experience"

Dec. 29th-Jan. 1st 2022

Please complete and return this contract with the required 50% deposit to **TULSA SHOOTOUT** (Trade Show Coordinator). Booths in the **TULSA SHOOTOUT** Trade Show are assigned on a first-come, first served basis. All booths must be paid in Full prior to move-in. **MOVE IN/OUT - Exhibitors may begin moving into the building on Monday December 27 from 12:00 p.m. until 8:00 p.m., and Tuesday 9:00 a.m. until 8:00 p.m. ONLY.**

(Whether you are selling a product or not you must include your Federal Tax ID # to be allowed to set up in the Tradeshow. Any monies collected in the sale of goods and services is subject to local tax that must be paid before a vendor is allowed to leave)

(Please type or print clearly)

Company _____ Date _____
Street Address _____
City _____ State _____ Zip _____
Federal Tax ID # _____ Owner: _____
Oklahoma Sales Tax # _____ (only applicable to businesses based in Oklahoma)
e-mail Address _____ Web Address _____

Name of person in charge of applicant's exhibit arrangements: _____
Phone _____ Cell _____
Authorized By (signature) _____ Print _____

BOOTH LOCATIONS in accordance with our Option Renewal Form, previous exhibitors will be given the option to renew their booth space from the previous year, **by December 3**. Existing exhibitor requests for booth location changes and new exhibitors will be assigned booth space upon availability by date of payment received.

All booths MUST be paid in FULL by December 20, 2021, before MOVE-IN.

Total number of 10' X 10' Booths requested _____ Booth Space # _____

Amount of deposit enclosed (50%) _____

Credit Card Holder Name _____ Credit Card # _____

Expiration Date _____ CCV _____ Visa MasterCard

Payment Amount enclosed with application: _____ Check # _____

Mail Payment to: **Tulsa Expo Raceway-ATTN: Donna**
1141 South 83rd East Ave. Tulsa, OK 74112

TULSA SHOOTOUT Trade Show (2 Free Pit Passes per 10 X 10 space)

- | | |
|--|---|
| <input type="checkbox"/> \$1000 per single 10' X 10' booth | <input type="checkbox"/> \$2000 per 10' X 20' |
| <input type="checkbox"/> \$3000 per 10' X 30' booth | <input type="checkbox"/> \$4000 per 10' X 40' |
| <input type="checkbox"/> Electric \$75 (to be shared) | |

For More Information call Donna Harris (918) 838-3777 Fax (918) 836-5517



Trade Show Application

"The Ultimate Indoor Racing Experience"

Dec. 29th-Jan. 1st 2022

HOURS - Show dates are Dec. 29th-Jan 1st , opening on Wednesday and closing on Saturday. The show opens at 9:00 am and closes at midnight each day. All booths must be open and staffed during show hours (except during races).

MOVE IN/OUT - Exhibitors may begin moving into the building on Monday December 27 from 12:00 p.m. until 8:00 p.m., and Tuesday 9:00 a.m. until 8:00 p.m. ONLY. Everyone **MUST be moved in by Tuesday, December 28th, Wednesday is a practice and race day and we will not be able to move in on practice/race day . Move-out is Saturday, January 1st from Midnight until done, or Sunday (if you wait until Sunday there is no security Saturday night). **ABSOLUTELY NO EARLY MOVE -OUT.****

BOOTHS - The promoter will provide a standard booth identification sign, back and side draperies.

BOOTH SHARING - Representatives staffing any booth must be employed by the exhibitor. If booth space is shared with an unrelated company, a charge will be assessed.

BOOTH ASSIGNMENTS: After December 4, 2020 booths will be assigned by date of payment received.

TRADEMARK/COPYRIGHTS

No exhibitor may sell apparel/souvenirs with the "TULSA SHOOTOUT," and/or "SHOOTOUT" or have an image of the Golden Driller. Trade Show management reserves the right to restrict exhibitors from displaying inappropriate materials/items in booth.

For any questions contact: Donna Harris (918) 838-3777 donna@chilibowl.com

The contractual agreement is between the Tulsa Shootout (Promoter) and _____ (Exhibitor).

As the Exhibitor, I agree to abide by all rules and regulations of the Promoter and uphold the tasteful qualities of this family oriented event.

I agree as the exhibitor that I have read the rules and regulations of the 2021/2022 Tulsa Shootout.

EXHIBITOR SIGNATURE: _____

Special request or any questions regarding Promoter's rules and regulations, contact:
Donna Harris (918) 838-3777 or donna@chilibowl.com

9	8	7	6	5	4	3	2	1								
									10	11	12	13	14	15		
									21	20	19	18	17	16		

Tulsa Shootout Trade Show